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HUNT DIMMING LAUNCHES *SIMPLICITY*[®] LED CONTROLLER

Simplicity[®] LED Controller delivers smooth, infinitely variable control of LED's.

FORT COLLINS, CO, November 17, 2008 ... HUNT Dimming, the Fort Collins, CO-based lighting control manufacturer and technology development company, is pleased to announce the introduction of its *Simplicity[®]* LED Controller for use with selected state-of-the-art LED drivers and lamps.

“Continuing our development of control technologies for light emitting diodes is a natural extension and in keeping with our corporate strategy of expanding our *Simplicity[®]* brand in the lighting market,” noted A. J. Glaser, President of HUNT Dimming. “Our *Simplicity[®]* LED Controller provides a simple, yet powerful solution for infinitely variable control of high-end LED applications provided by various manufacturers. This latest product introduction joins our *Simplicity[®]* 0-10VDC line of controls which may be used in some LED and other applications.

“It is important to understand that control technologies in the lighting industry are becoming paramount to the light source rather than ancillary. The control of the lighting system creates the mental image and subsequent experience remembered by the user. Control is where much of the lighting value is added,” noted Glaser.

For additional information, contact HUNT Dimming at (970) 484-9048 or visit: huntedimming.com

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ABOUT HUNT DIMMING: HUNT Dimming has been a quality manufacturer of architectural dimming systems and wallbox dimmers since 1960. The company today additionally develops and manufactures a full-line of innovative lighting solutions under the *Simplicity[®]* brand.