

Celebrating
50 Years

HUNT Dimming

FOR IMMEDIATE RELEASE

PRESS CONTACT: Public Relations
(970) 484-9048
info@huntedimming.com

HUNT DIMMING CELEBRATES ITS GOLDEN ANNIVERSARY

Before anyone dimmed anything, HUNT dimmed everything.

FORT COLLINS, CO, January 4, 2010 ... Fort Collins, CO-based HUNT Dimming has announced that it has begun celebrating its fiftieth year as a leading lighting control manufacturer and technology development company.

The past 50 years have been extraordinary for HUNT Dimming. The invention of the transistor in 1956, which launched the dawn of the modern-day electronics age and earned its inventors the Nobel Prize for physics, would have a far-reaching impact on lighting control. Four years later, in 1960, the famous Hunt brothers of Dallas, TX invested in the transistor's application to lighting, resulting in the first commercialization of dimming. For the next 50 years, the groundwork laid by HUNT Dimming would grow into a significant part of the lighting industry; these years would see many companies follow HUNT's lead.

Demand for dimming has evolved over the past 50 years, and HUNT Dimming has evolved with it, constantly innovating to stay ahead of much larger competition as a preferred brand with an equally strong emphasis on service. When the company first opened its doors for business in 1960, dimming was primarily used to control incandescent lamps for aesthetic purposes. In 1985, HUNT Dimming launched its *Simplicity*® brand to support dimming of larger lighting systems for energy management and/or visual needs. Most recently, HUNT Dimming unveiled its popular *Simplicity*® LED Controller for use with state-of-the-art LED drivers and sources, considered the next step in the evolution of lighting.

"I am honored to be a part of lighting's history that is HUNT Dimming," noted A. J. Glaser, President of HUNT Dimming. "From its founding of the modern lighting controls industry, HUNT has been focused on the principles of innovation and customer service. While this seems simple in theory, for many, it is elusive in practice. I am proud of how all of the people associated with HUNT Dimming over its many years have contributed to its success, including both our employees and sales representatives, all of whom have helped us to remain positioned to serve the industry for the next 50 years."

For more information, call (970) 484-9048 or visit www.huntedimming.com.

ABOUT HUNT DIMMING: HUNT Dimming has been an industry leading manufacturer of architectural dimming systems and wallbox dimmers since 1960. The company today additionally develops and manufactures a full-line of innovative lighting solutions under the *Simplicity*® brand.

#